

# Growing Story Forest Online from Massive Breaking News

Presentation by **Di Niu**  
University of Alberta  
Computer Lab Paris 6



# Information Explosion



Reading vs. Browsing



# News Reading: Search Engine

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特朗普 希拉里 美国大选

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比如在**美国大选**期间，有疑似俄罗斯的“水军”假冒**美国人**，就在Facebook上花钱刊登了下面这张广告，其内容是：给**希拉里**投票就是在支持恶魔，只有支持**特朗普**才是在帮助上帝。

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据CNN报道，消息人士说，在调查俄罗斯干涉**美国大选** ...小**特朗普**得知俄罗斯政府可能提供民主党总统候选人**希拉里**的黑料之后，安排了那些会晤。**特朗普**前竞选经理马纳福特也参加了会晤 ...

[硅谷科技公司高管：俄罗斯利用其平台干涉美国大选](#) 新浪科技 2017-11-01 10:12:49  
将“现代技术转变为他们的优势”。在谈到造谣攻击前民主党候选人**希拉里**·克林顿，以及在**特朗普**赢得**大选**后，有针对性地对其加以攻击时，Facebook总法律顾问科林·斯特雷奇（Colin Stretch ...


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**美国大选**进程。**特朗普**称调查为“政治迫害”**特朗普**30日反驳称整个调查是一场“政治迫害”，他在社交媒体上发文，强调自己的团队和俄罗斯没有秘密共谋，称调查人员应该重点调查**希拉里** ...







[一夜惊魂！美元连遭三重打击，特朗普又成汇市“惨案制造者”？](#) 环球外汇网 2017-10-31 10:05:41  
穆勒一直在调查俄罗斯是否插手2016年**美国大选**以使选情有利于**特朗普**，以及**特朗普**助手是否存在勾结行为 ...FBI调

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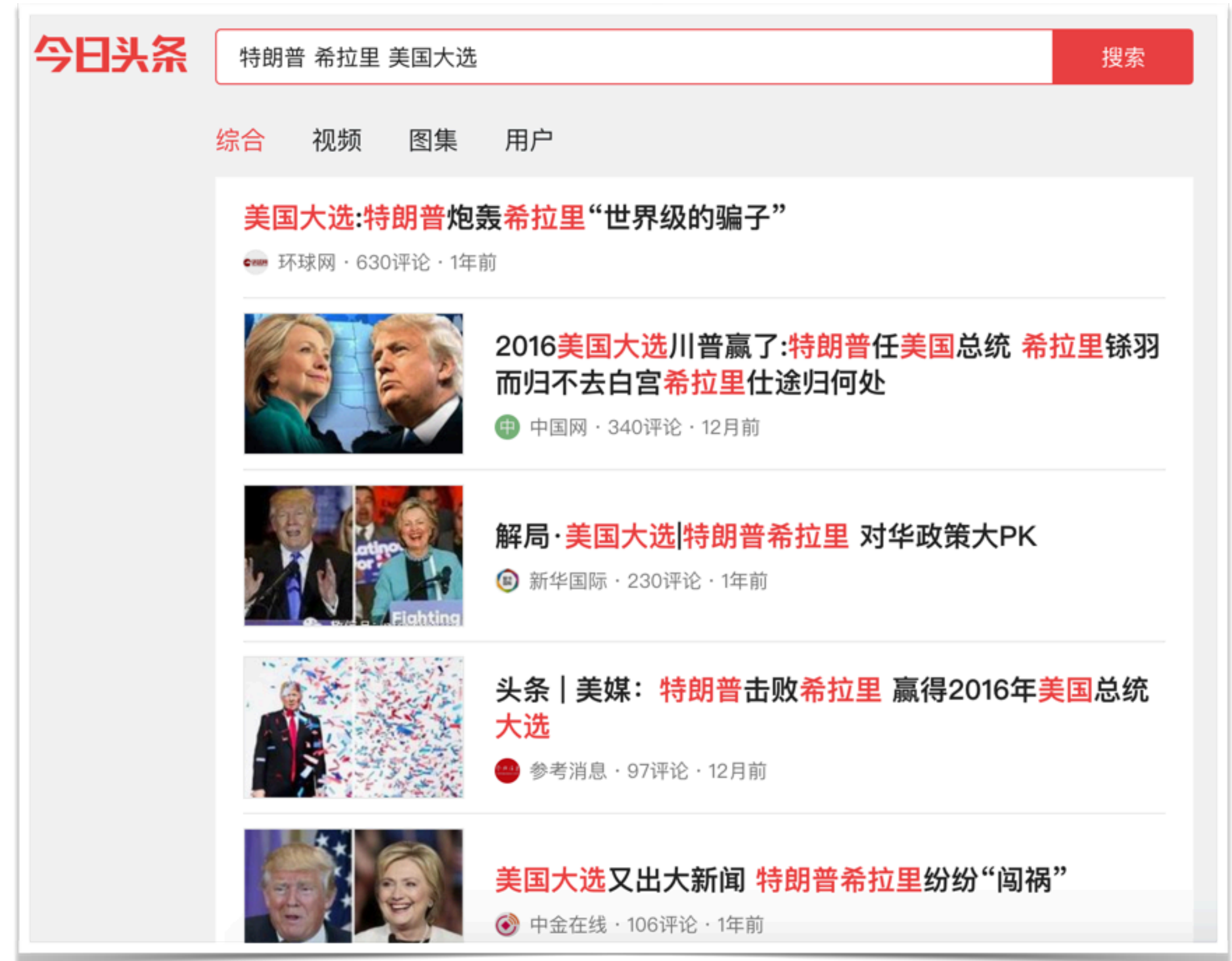
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[Hillary Clinton 'rigged' presidential nomination process, prominent ...](#)  
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# News Reading: Feed Stream

## Disadvantages of existing systems

- Messed document lists
- Extremely fine-grained (articles)
- Redundant useless information
- Unstructured information





# How We Remember Information

**Event:** something revolve around one or a group of specific persons (or entities) and happen at certain place during specific time .

*Examples: Trump becomes a candidate, The first game between Kejie and AlphaGo*

**Story:** multiple events that interdependent and evolve by time form a story.

*Examples: 2016 U.S. Presidential Election, Kejie VS AlphaGo*

# How We Remember Information

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*Examples: 2016 U.S. Presidential Election, Kejie VS AlphaGo*

***The smallest granularity of memory: event***



# Why Event Matters

## Tags we have

# Category tags  
# Automotive Technology

# Entity tags  
# Tesla

## Tags we don't have

# Event tags  
# Tesla launches new model X

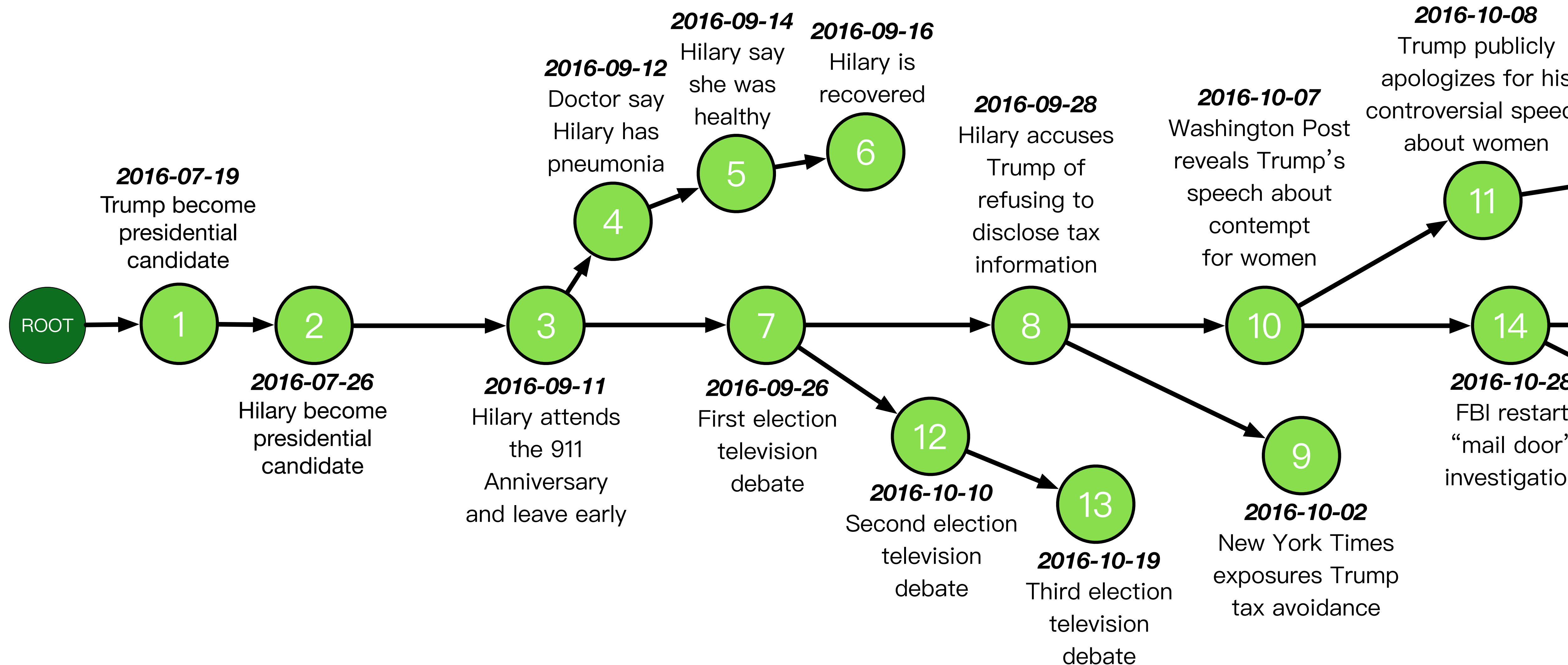


## Title translation

Tesla: The most conscientious pricing of imported brands turned out to be it?

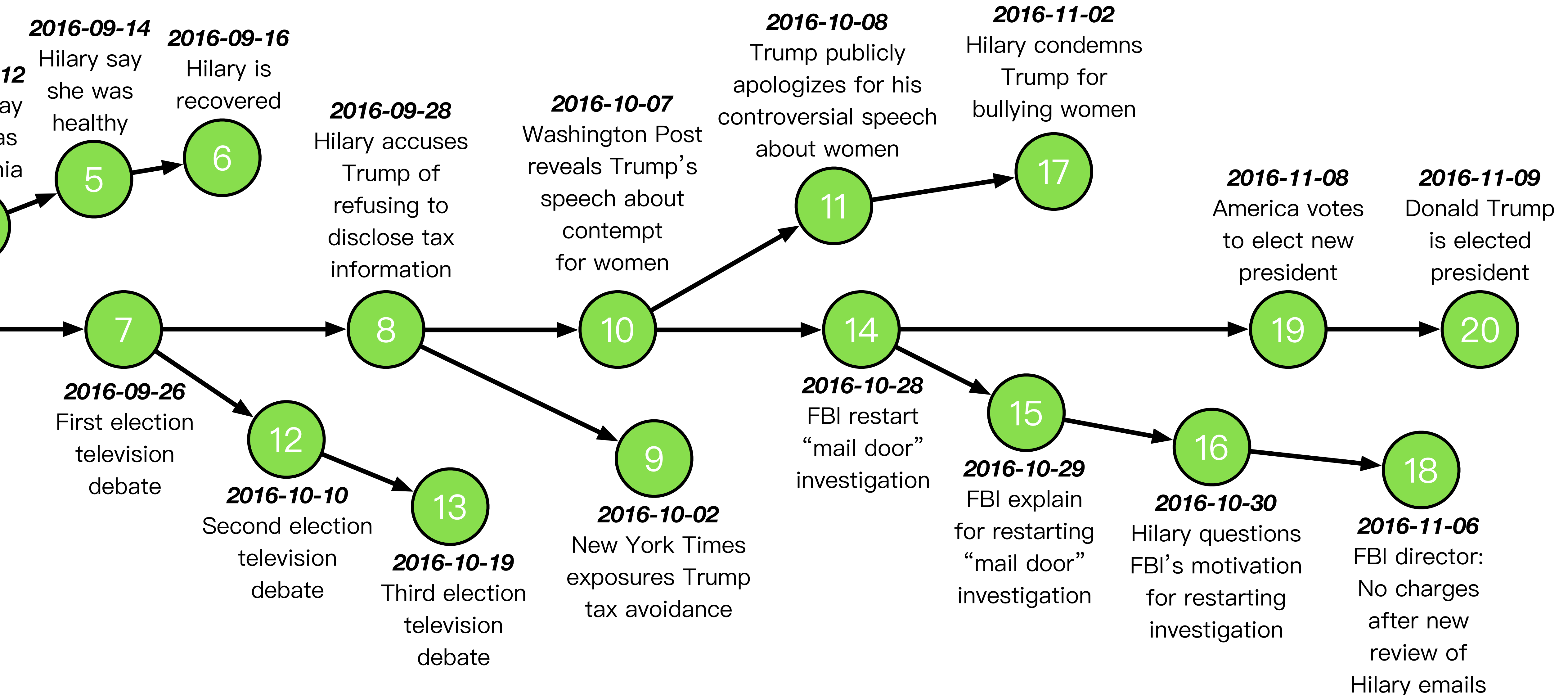
**7.5%** articles with event tags account for **40%** of the user traffic

# How Human Brain Organizes Information





# How Human Brain Organizes Information

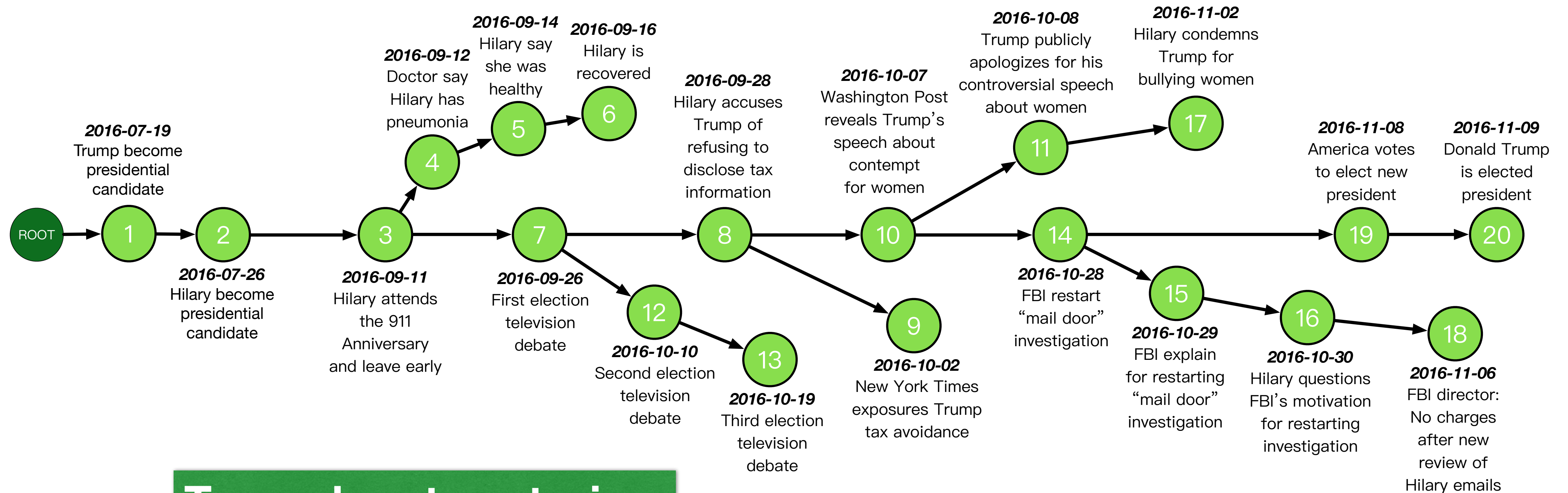


**Reinvent  
information platform  
that matches human habits**



# Story Forest

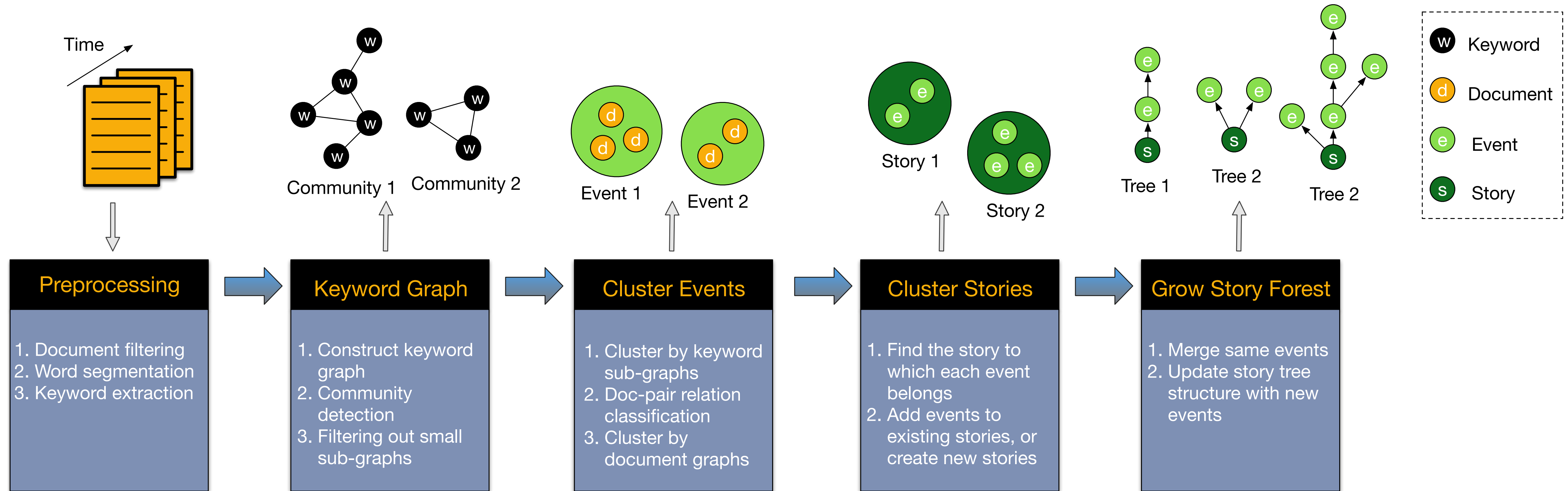
Detect events automatically  
from massive news articles



Trees denotes stories,  
nodes denotes events

Edges in the tree denotes  
events evolving relationship

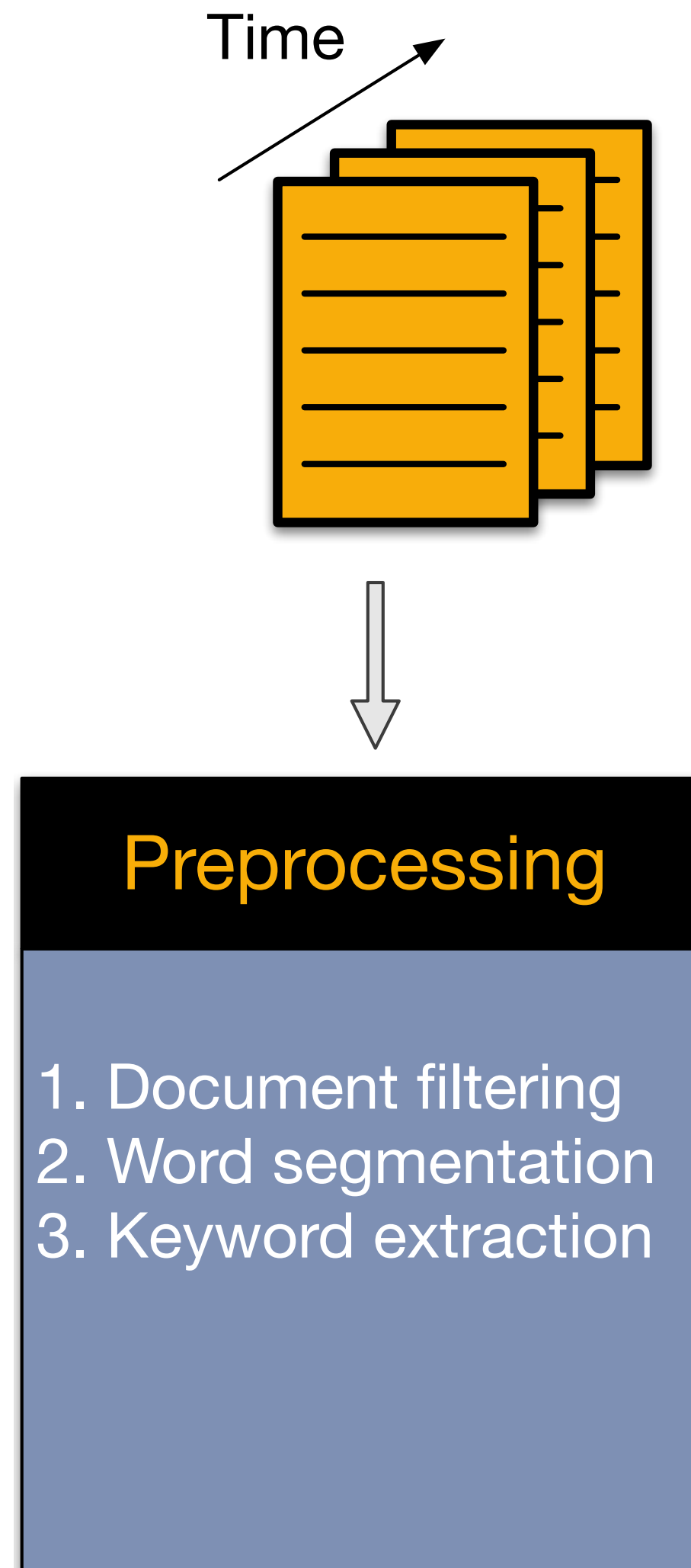
# Story Forest System Overview



Bang Liu, Di Niu, Kunfeng Lai, Linglong Kong, Yu Xu. "Growing Story Forest Online from Massive Breaking News," in **CIKM 2017**.

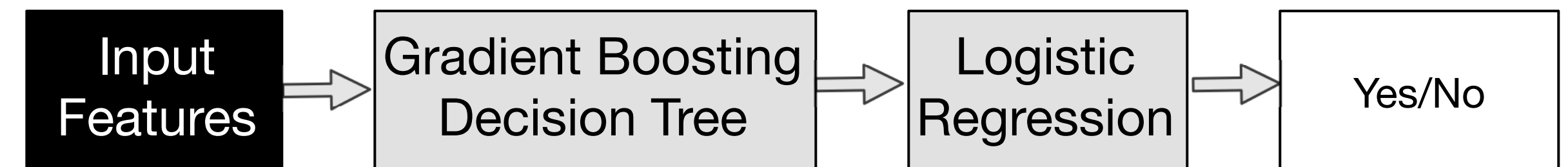


# Preprocessing



**Table 1: Features for the classifier to extract keywords.**

Type	Features
Word feature	Named entity or not, location name or not, contains angle brackets or not.
Structural feature	TFIDF, whether appear in title, first occurrence position in document, average occurrence position in document, distance between first and last occurrence positions, average distance between word adjacent occurrences, percentage of sentences that contains the word, TextRank score.
Semantic feature	LDA





# Keyword Graph

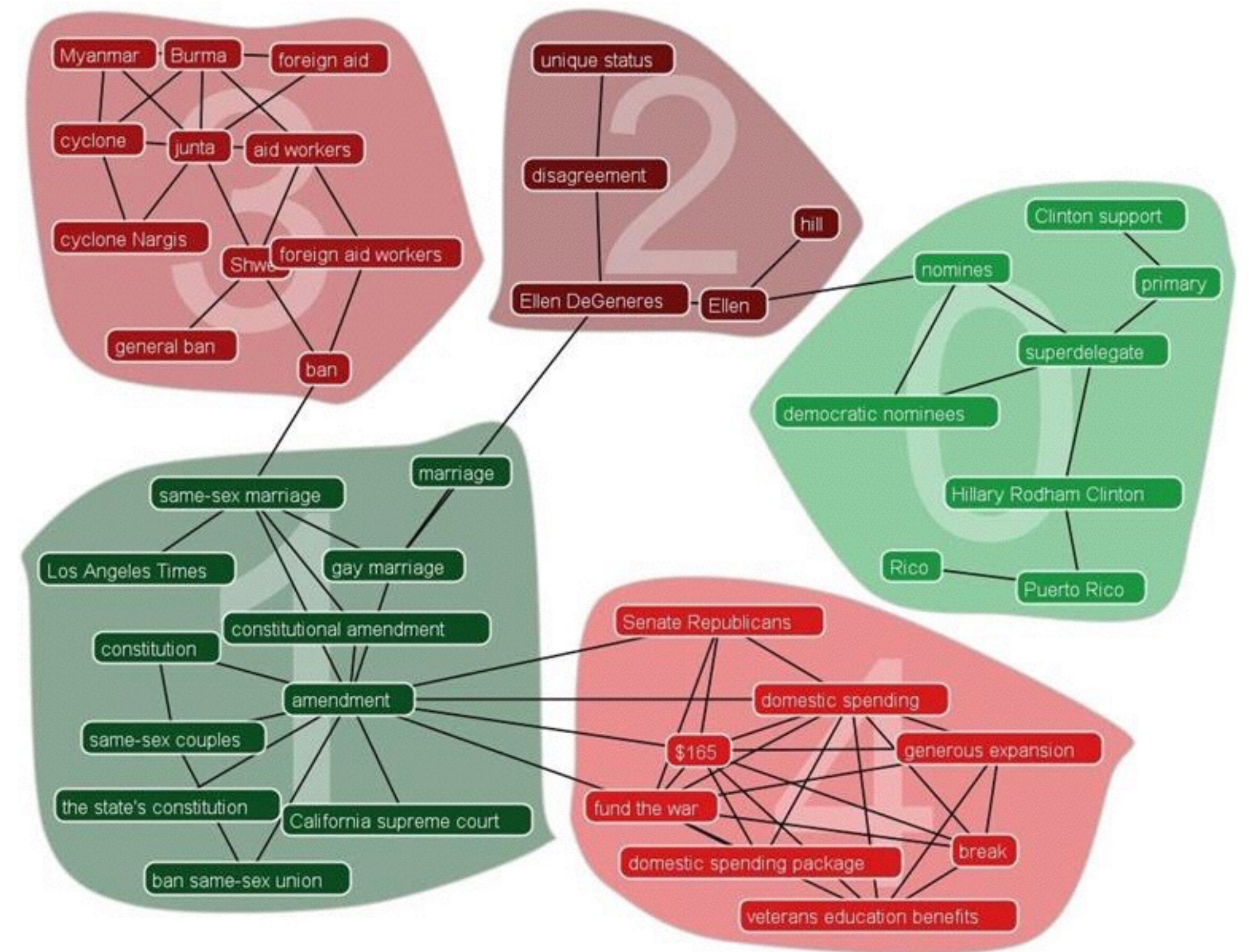
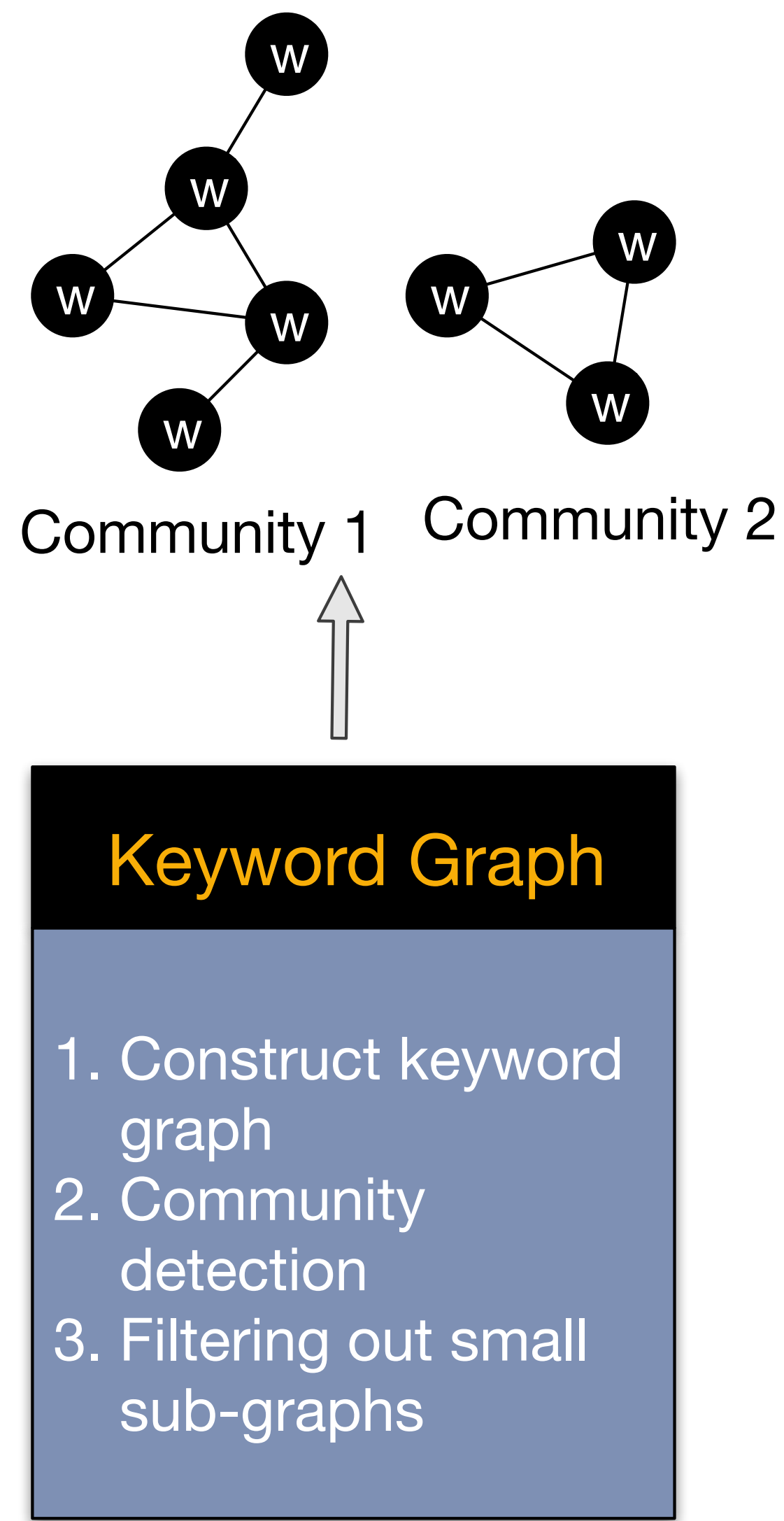
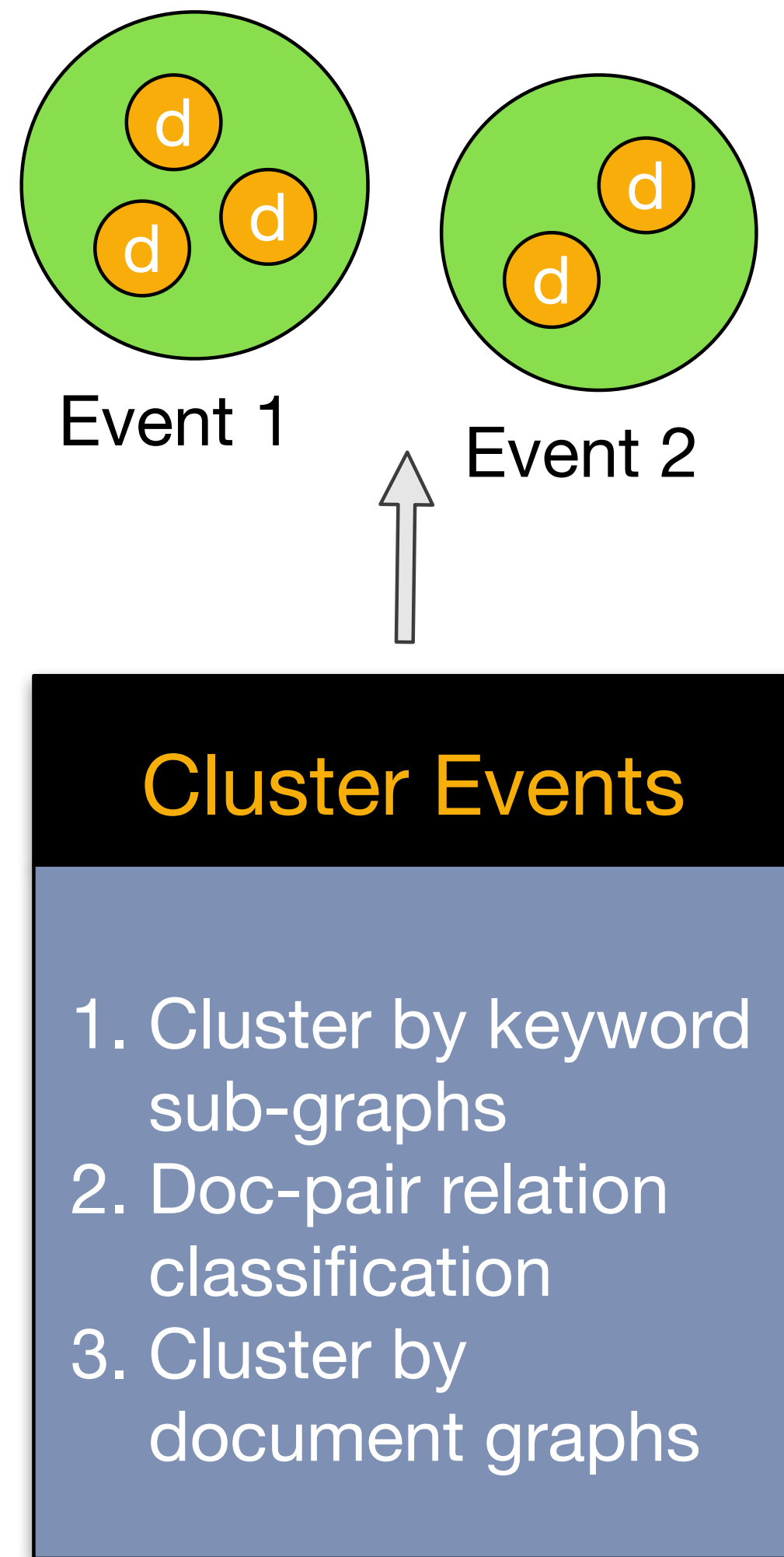


Figure from: Yukio Ohsawa, Nels E Benson, and Masahiko Yachida. 1998. KeyGraph: Automatic indexing by co-occurrence graph based on building construction metaphor. In Research and Technology Advances in Digital Libraries, 1998. ADL 98. Proceedings. IEEE International Forum on. IEEE, 12–18.

# Cluster Events



- Cluster by **Keyword Graph**.
- Extract **doc-pair features**: title similarity measures, content similarity measures, news category, ...
- Train an **SVM classifier**: input two documents features, output if they belong to same event or not.
- Community detection on **Document Graph**



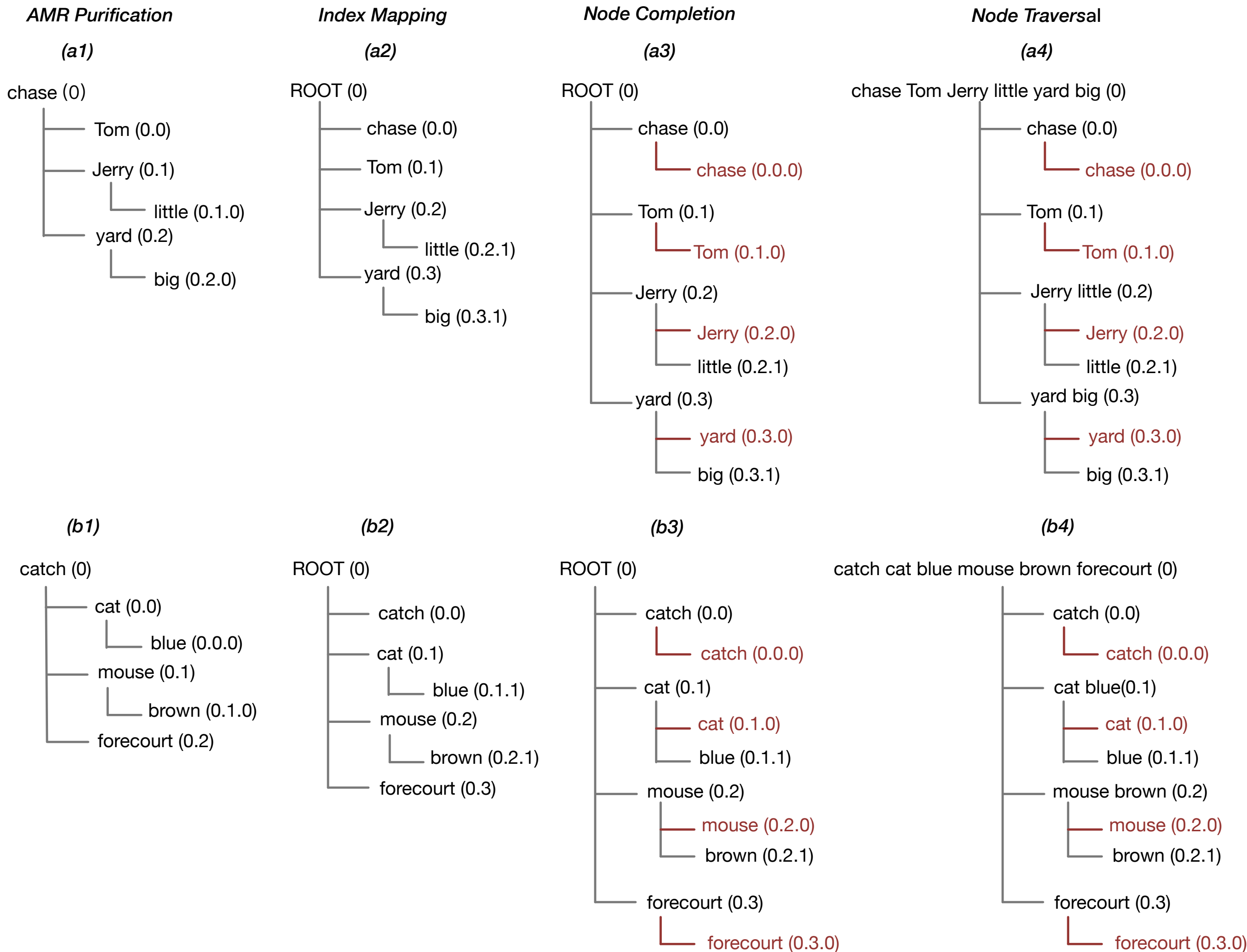
# Sentence Matching based on Deep Learning

**A. Original sentences**

Sentence A: The little Jerry is being chased by Tom in the big yard.

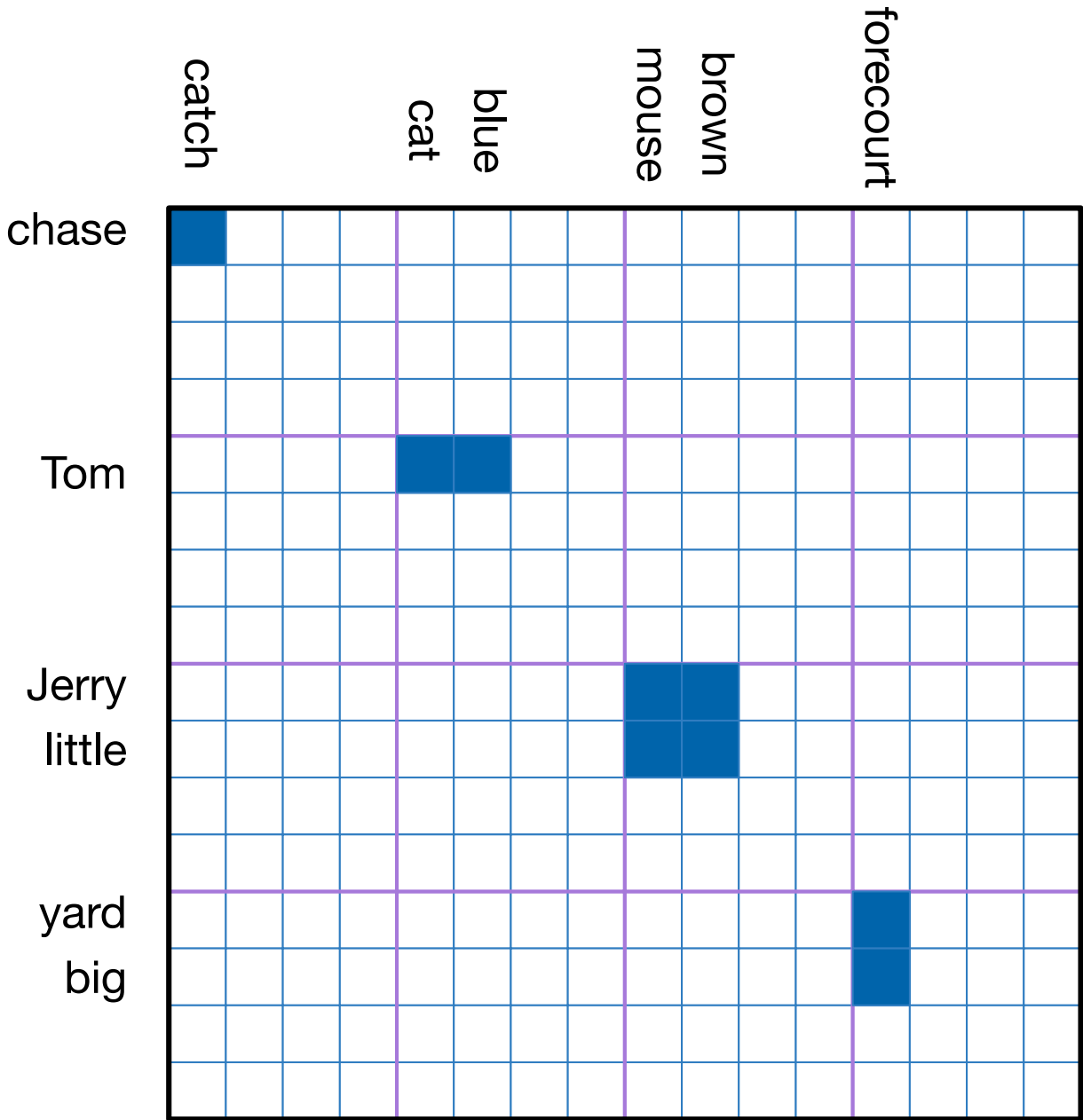
Sentence B: The blue cat is catching the brown mouse in the forecourt.

**B. Sentence Factorization Tree**

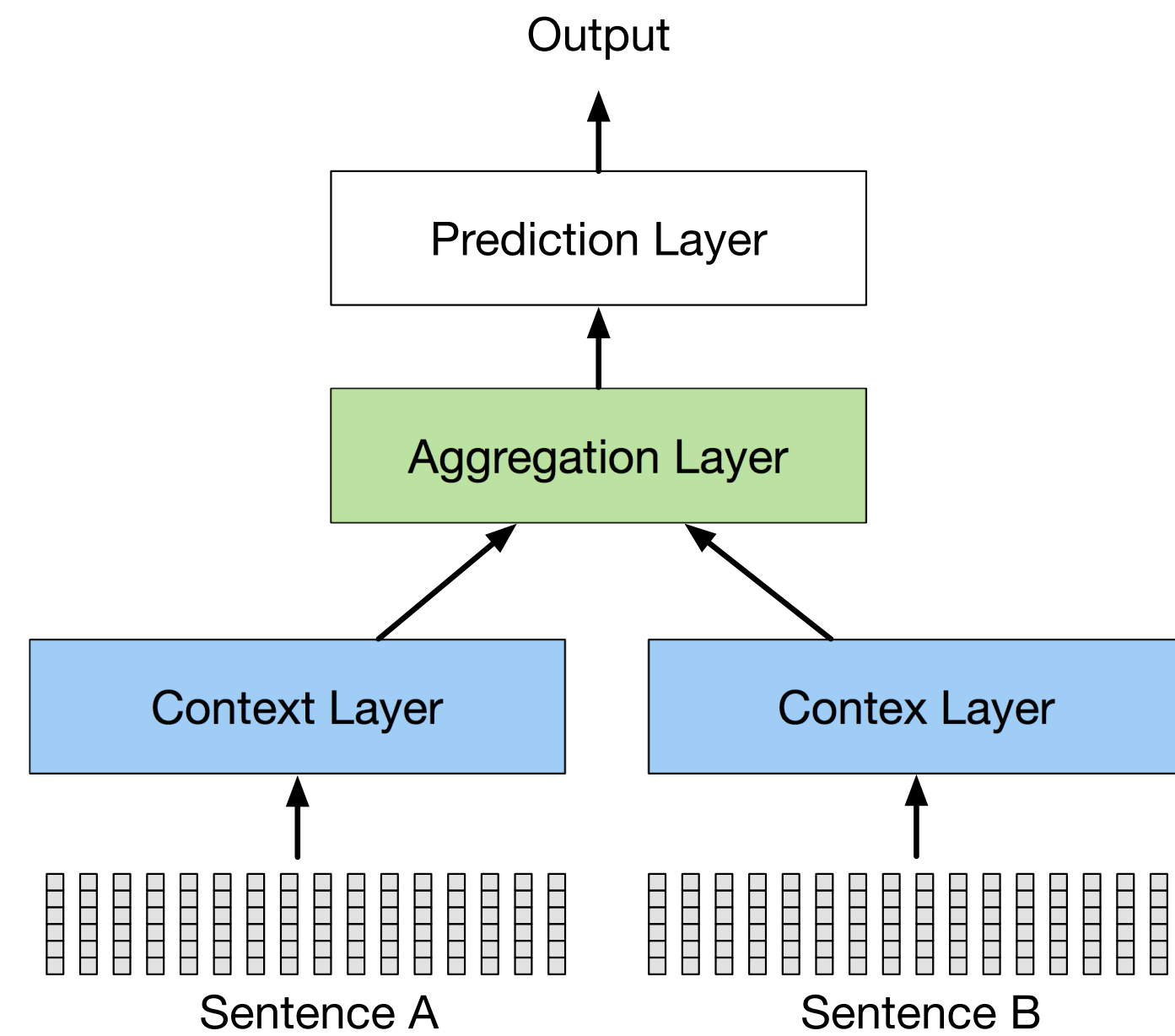


Bang Liu, Ting Zhang, Fred X. Han, Di Niu, Kunfeng Lai and Yu Xu. “Matching Natural Language Sentences with Hierarchical Sentence Factorization,” in **WWW 2018**.

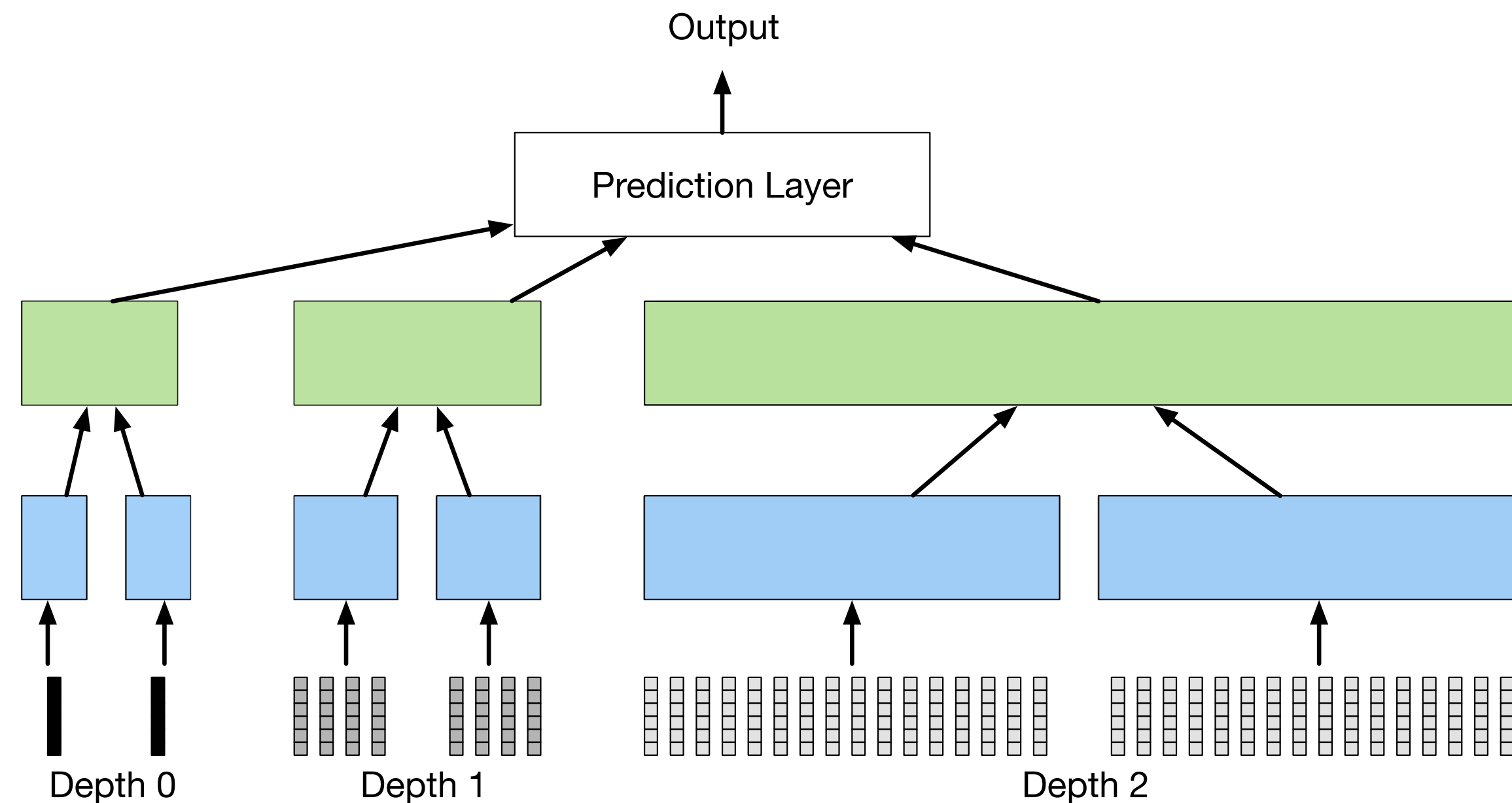
**D. Semantic units alignments**



# Sentence Matching based on Deep Learning



(a) Siamese Architecture for Sentence Matching



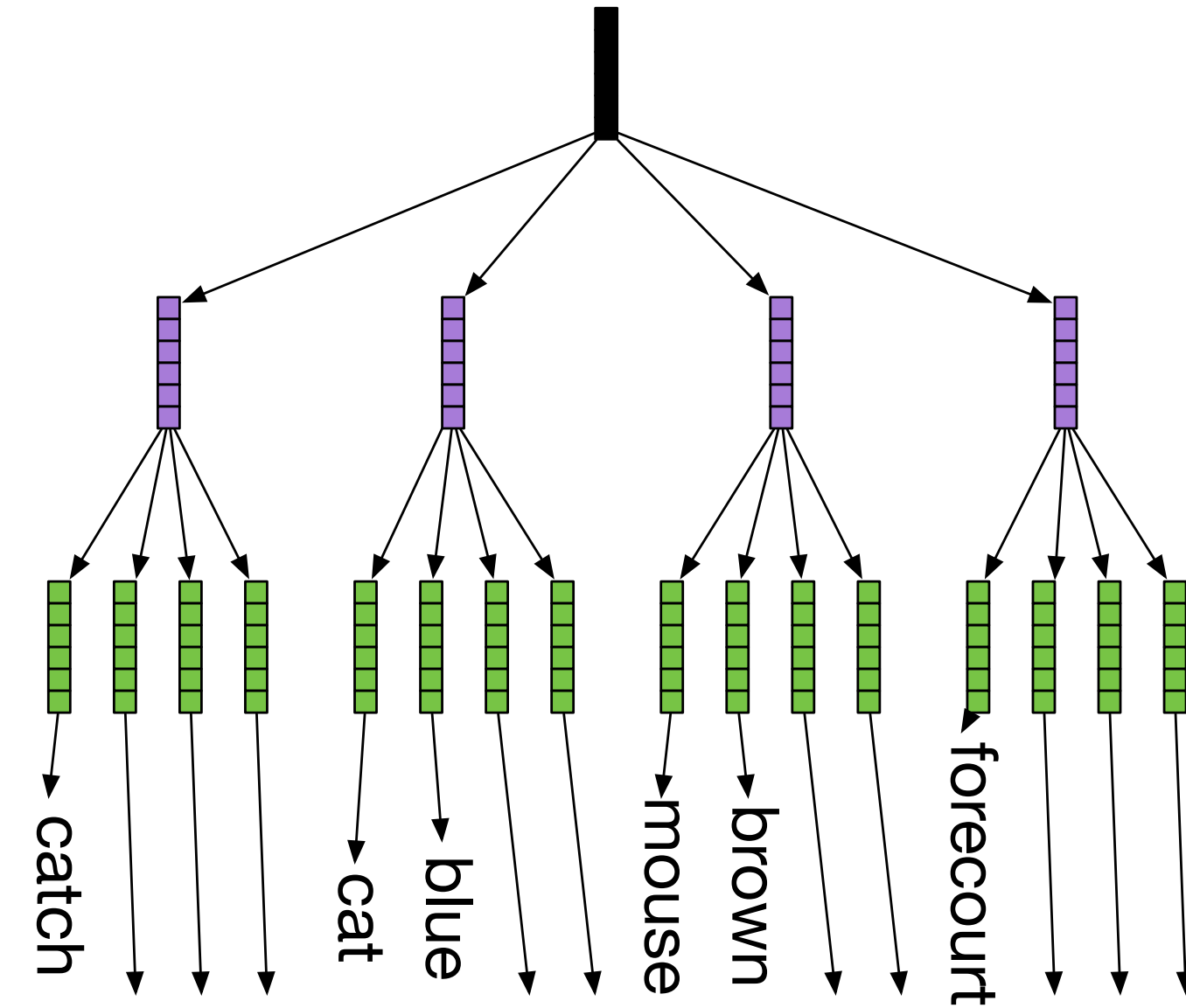
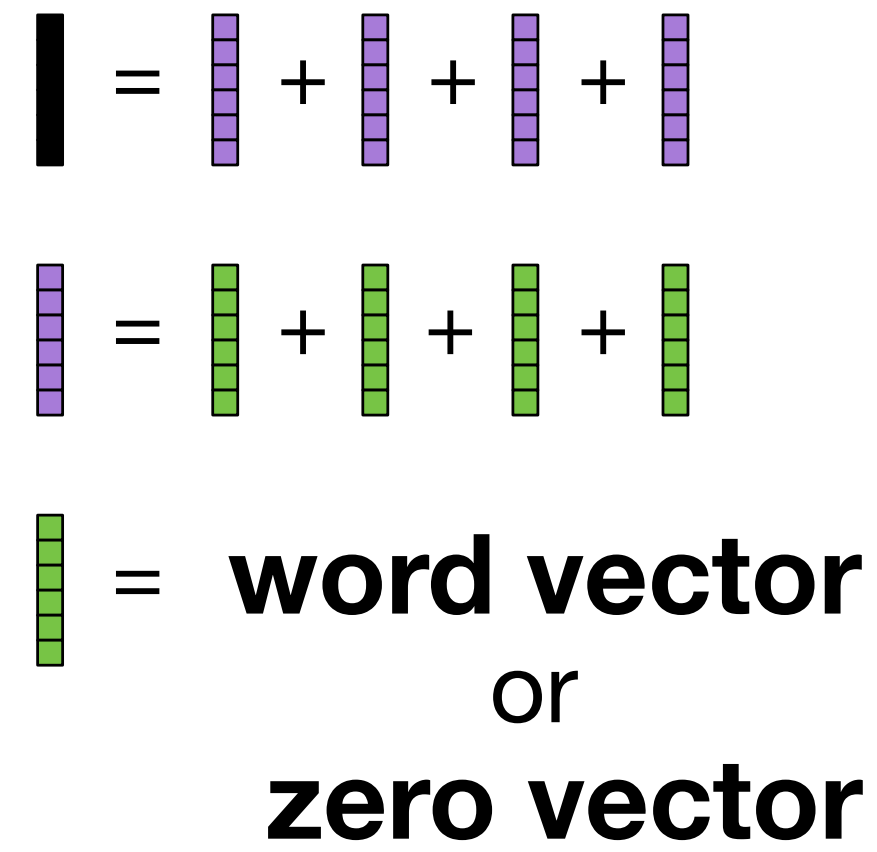
(b) Siamese Architecture with Factorized Multi-scale Sentence Representation

Figure 5: Extend the Siamese network architecture for sentence matching by feeding into the multi-scale representations of sentence pairs.

**Open Source:** <https://github.com/BangLiu/SentenceMatching>

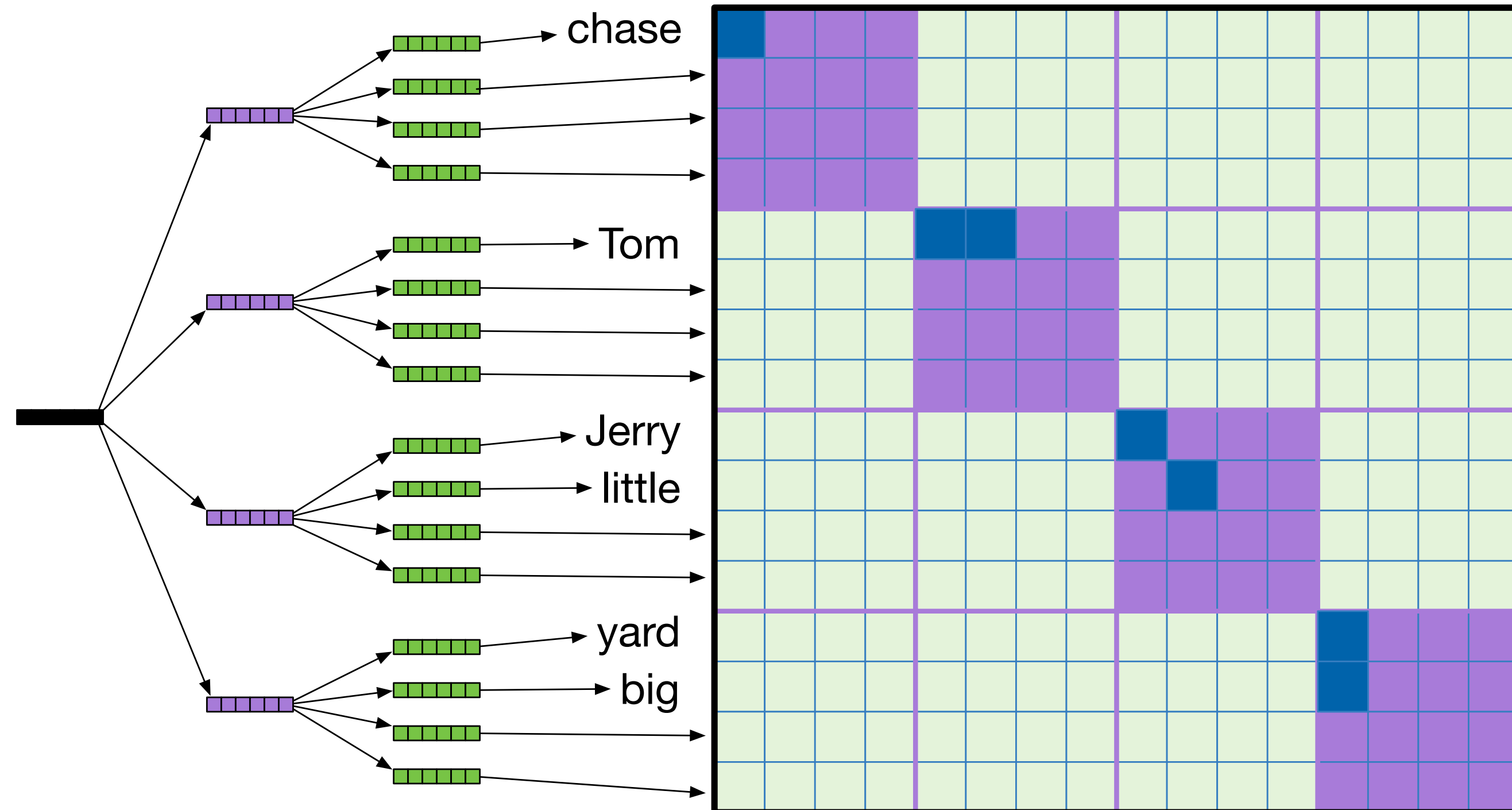
Bang Liu, Ting Zhang, Fred X. Han, Di Niu, Kunfeng Lai and Yu Xu.

“Matching Natural Language Sentences with Hierarchical Sentence Factorization,” in **WWW 2018**.



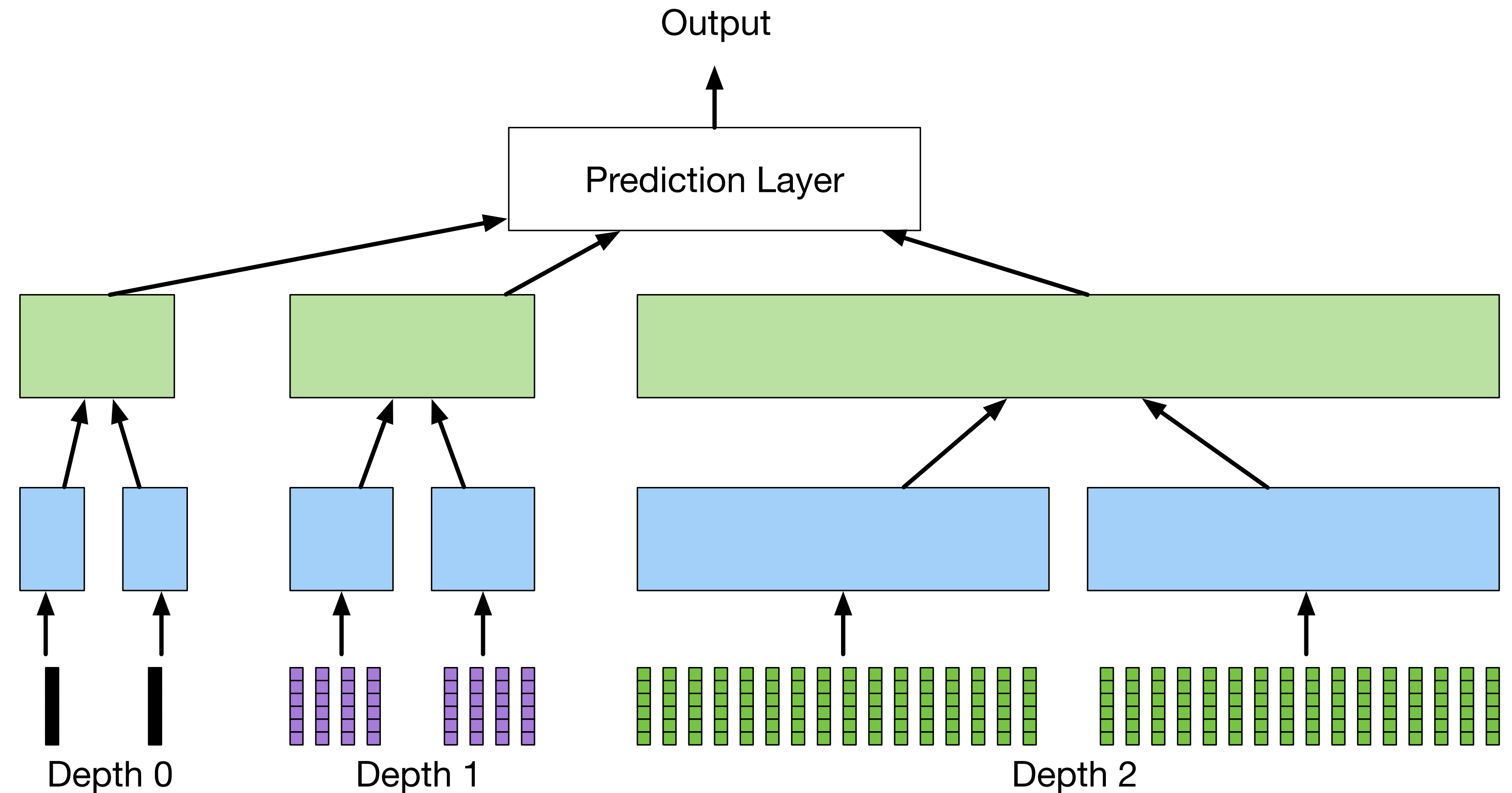
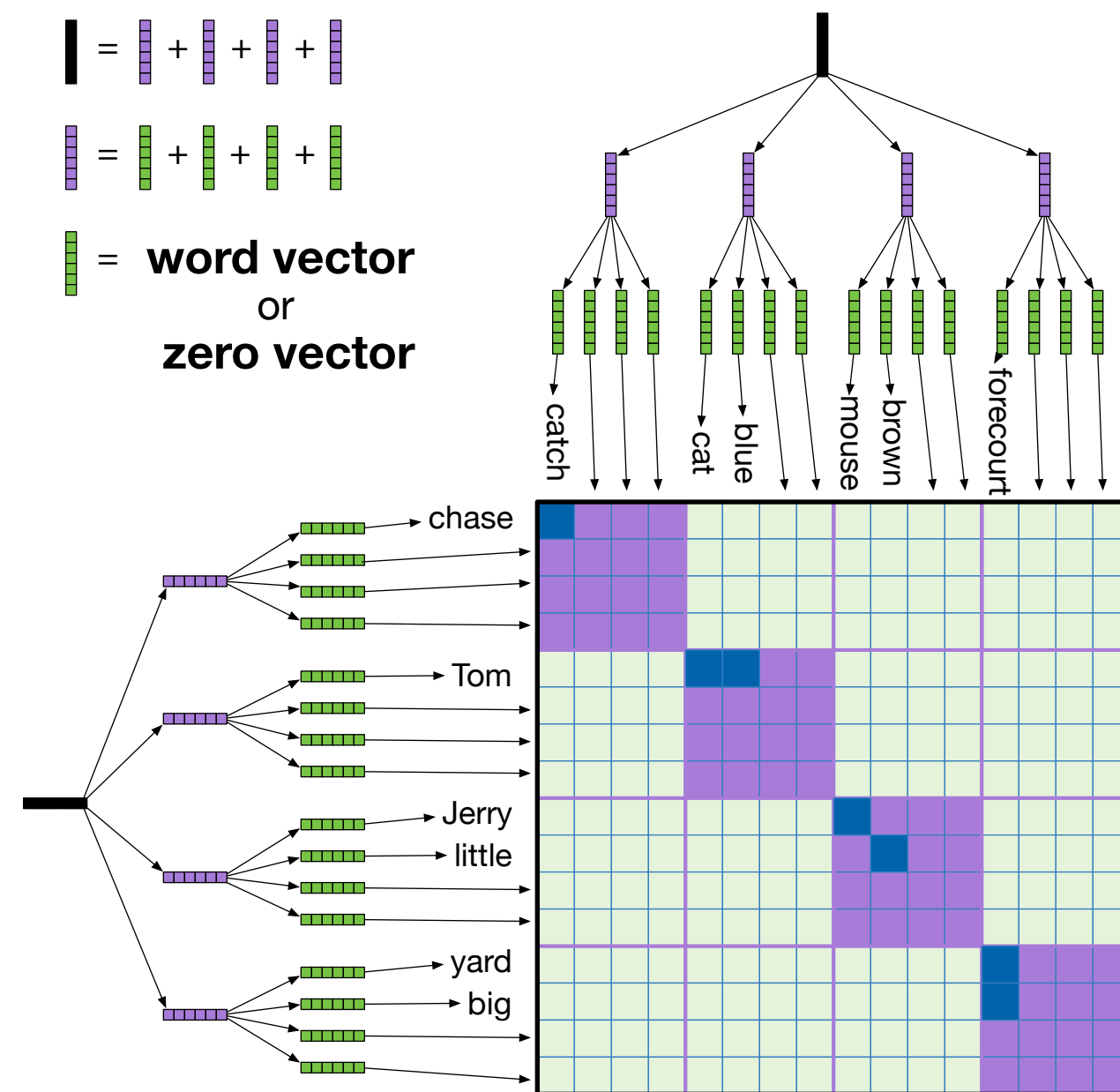
The **blue cat** is  
**catching** the  
**brown mouse**  
in the **forecourt**.

The **little Jerry** is  
**being chased**  
by **Tom**  
in the **big yard**.





# Our Method: Multi-scale Sentence Matching



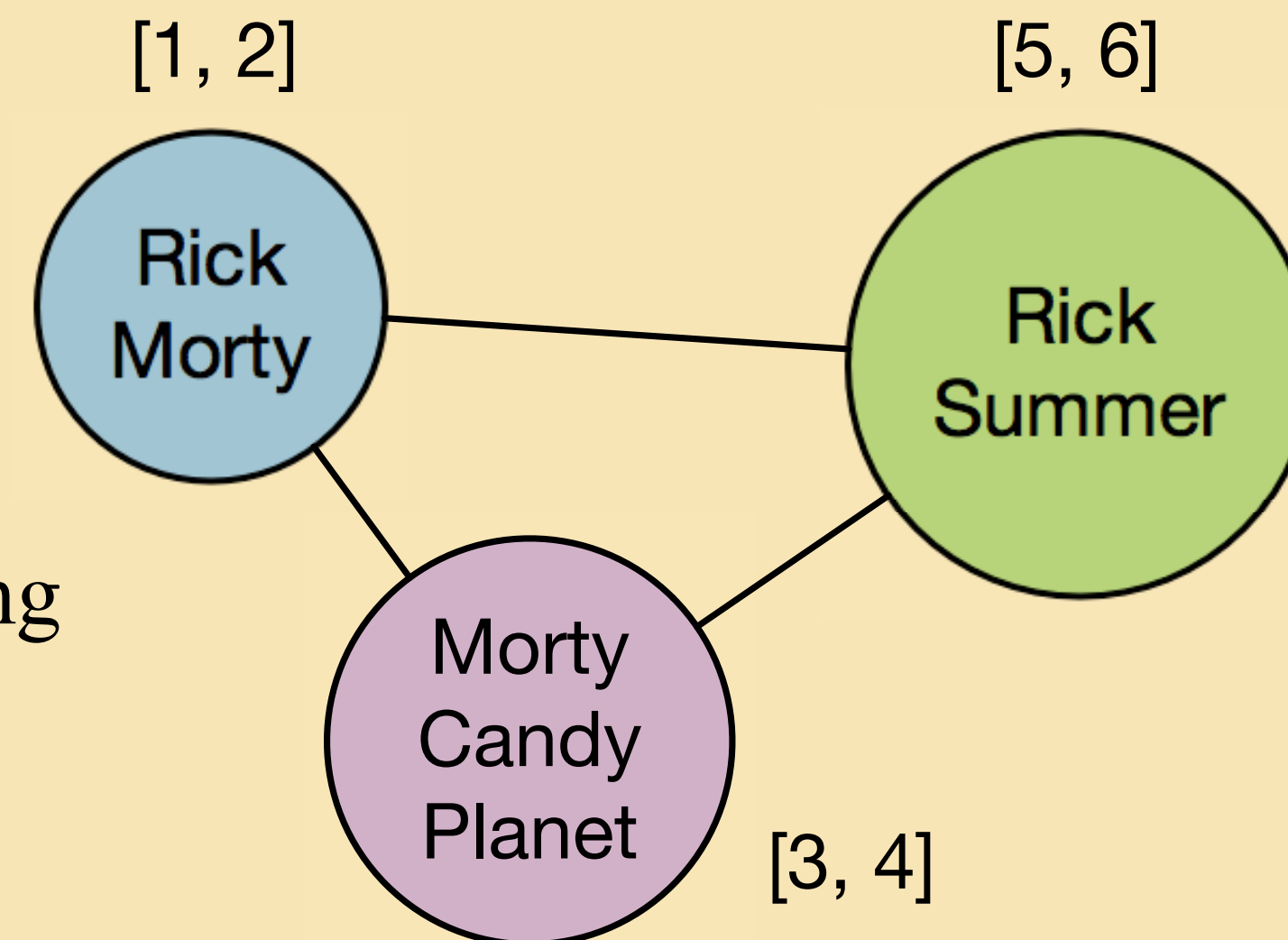
# Long Document Matching

A graphical approach to long document matching — **Concept Interaction Graph**

## ***Text:***

- [1] Rick asks Morty to travel with him in the universe.
- [2] Morty doesn't want to go as Rick always brings him dangerous experiences.
- [3] However, the destination of this journey is the Candy Planet, which is an fascinating place that attracts Morty.
- [4] The planet is full of delicious candies.
- [5] Summer wishes to travel with Rick.
- [6] However, Rick doesn't like to travel with Summer.

## ***Concept Interaction Graph:***

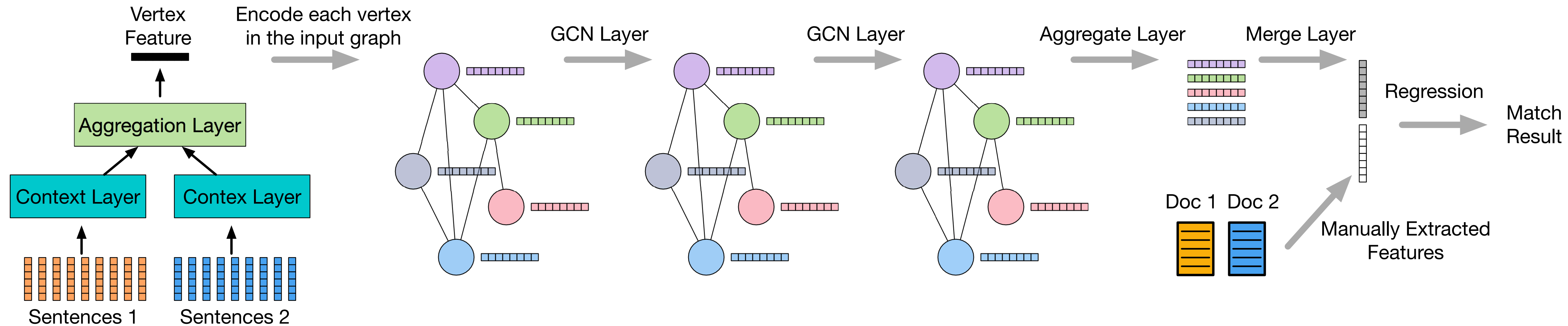


On arXiv and under submission  
**arXiv:1802.07459**

**Matching Long Text Documents via Graph Convolutional Networks**

Bang Liu, Ting Zhang, Di Niu, Jinghong Lin, Kunfeng Lai, Yu Xu

# Long Document Matching



*(a) Siamese Architecture for Text Pair Encoding on Each Vertex*

*(b) Architecture of Siamese Encoded Graph Convolutional Network for Long Text Pair Matching*

A graphical approach to long document matching — **Graph Convolutional Network**

**Matching Long Text Documents via Graph Convolutional Networks**

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# Long Document Matching

**Table 2: Accuracy and F1-score results of different algorithms on CNSE dataset.**

Algorithm	Dev		Test	
	Accuracy	F1-score	Accuracy	F1-score
ARC-I	0.5308	0.4898	0.5384	0.4868
ARC-II	0.5488	0.3833	0.5437	0.3677
DUET	0.5625	0.5237	0.5563	0.5194
DSSM	0.5837	0.6457	0.5808	0.6468
C-DSSM	0.5895	0.4741	0.6017	0.4857
MatchPyramid	0.6560	0.5299	0.6636	0.5401
SVM	0.7566	0.7299	0.7581	0.7361
SE-GCN	<b>0.7800</b>	<b>0.7785</b>	<b>0.7901</b>	<b>0.7893</b>

A graphical approach to long document matching — **Graph Convolutional Network**

**Matching Long Text Documents via Graph Convolutional Networks**

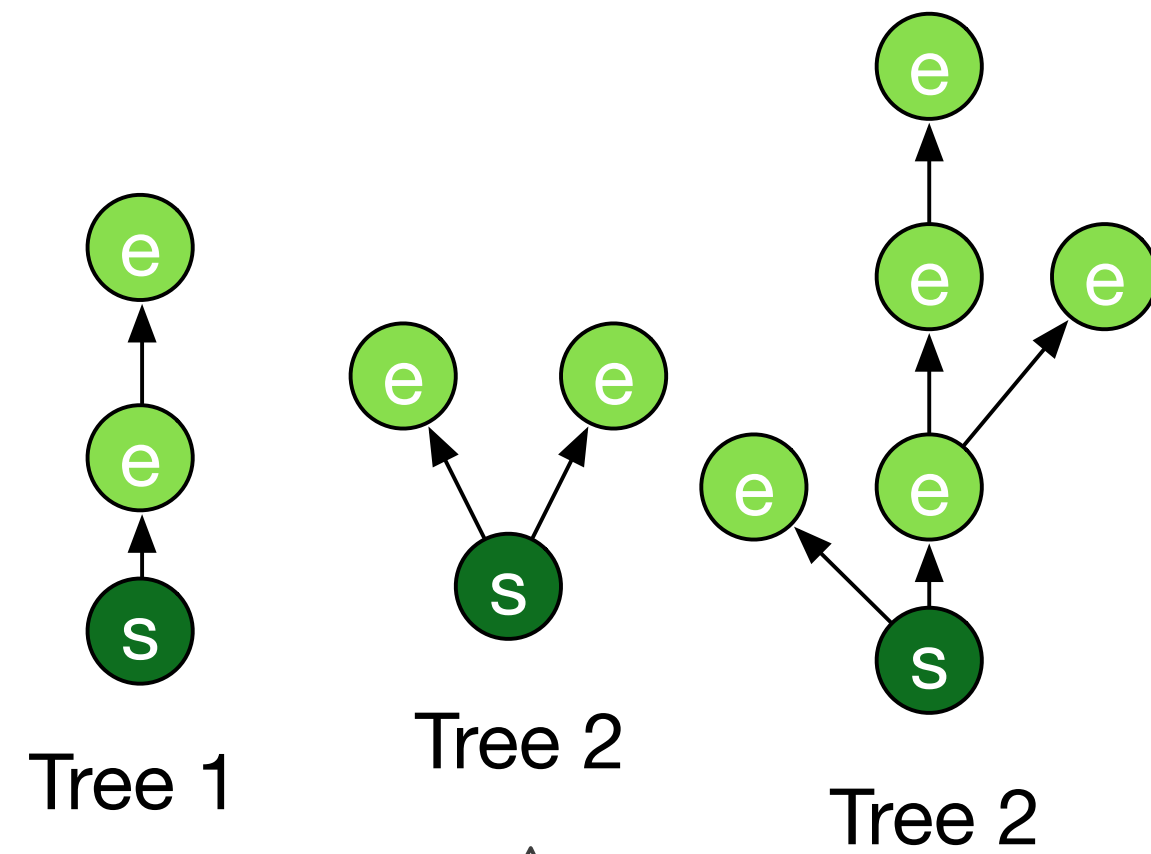
Bang Liu, Ting Zhang, Di Niu, Jinghong Lin, Kunfeng Lai, Yu Xu

# Cluster Stories



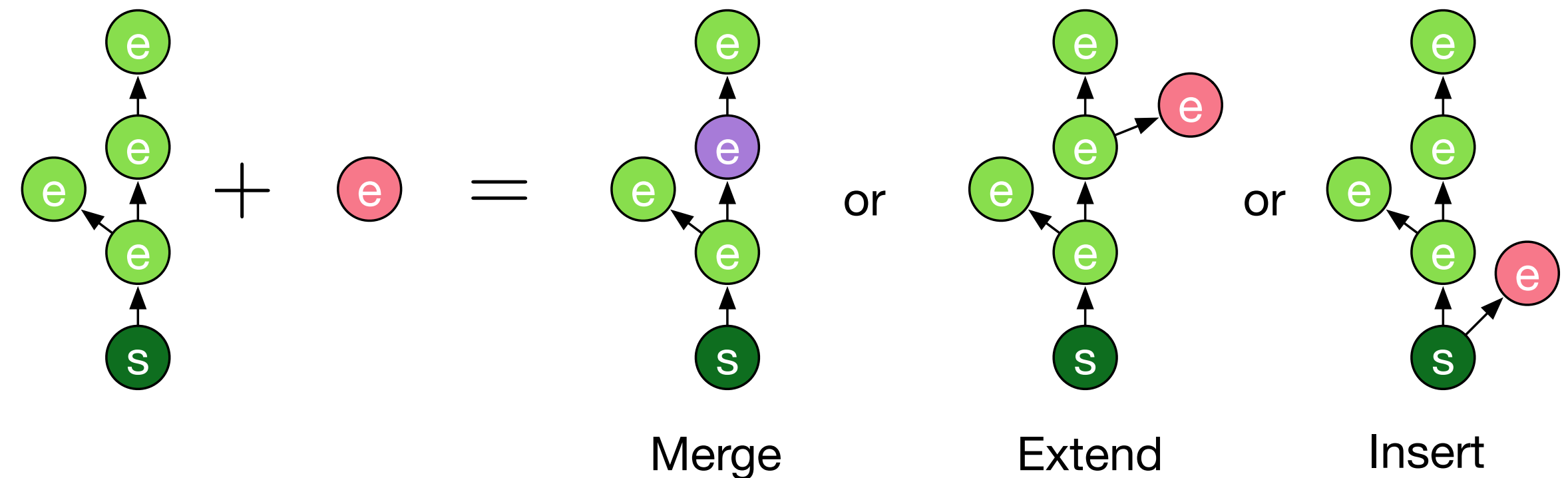
**Story:** multiple events that are interdependent and evolve over time form a story.

# Story Structure Generation



## Grow Story Forest

1. Merge same events
2. Update story tree structure with new events



**Choose the best position in the tree to insert a new event node**



# Clustering Performance

- **LDA+Affinity Propagation:** extract 1000 dimensional LDA feature, clustering by Affinity Propagation.
- **KeyGraph:** the original KeyGraph algorithm proposed in [1], which doesn't include the second step in our approach.
- **StoryForest:** our approach.

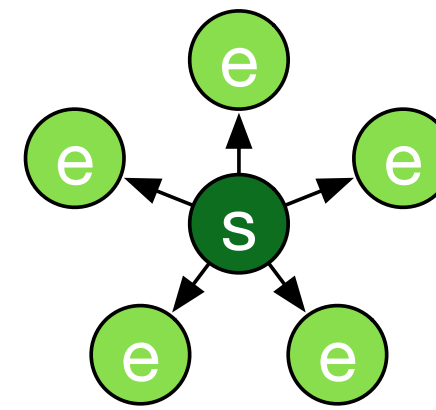
**Table 2: Comparing different event clustering methods.**

Algorithm	Homogeneity	Completeness	V-measure
Our approach	<b>0.960</b>	0.965	<b>0.962</b>
KeyGraph	0.554	<b>0.989</b>	0.710
LDA + AP	0.620	0.947	0.749

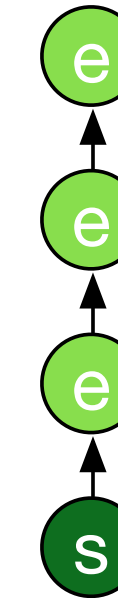
Bang Liu, Di Niu, Kunfeng Lai, Linglong Kong, Yu Xu. “Growing Story Forest Online from Massive Breaking News,” in **CIKM 2017**.

# Story Structure Performance

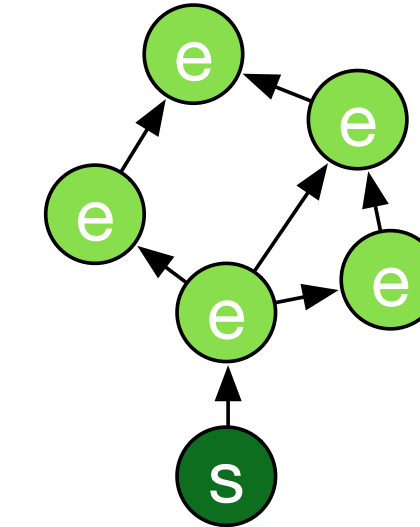
- **Flat Cluster:** cluster by stories, no structure.
- **Story Timeline:** organizes events linearly by time.
- **Story Graph:** calculates a connection strength for each pair of events and connect the pair if the score exceeds a threshold.
- **Event Threading:** appends each event to its most similar earlier event. Similarity measured by TF-IDF.



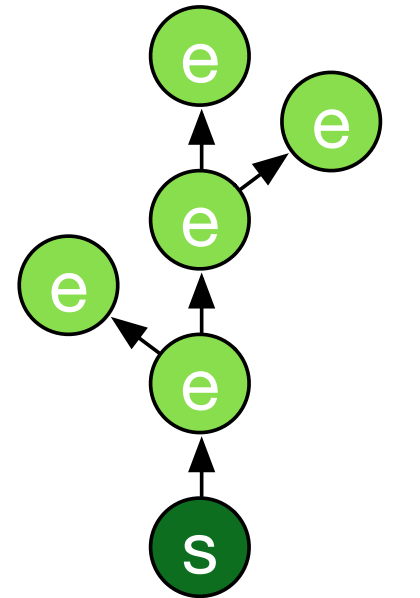
(a) Flat structure



(b) Timeline structure



(c) Graph structure



(d) Tree structure

**Table 3: Comparing different story structure generation algorithms.**

	Tree	Flat	Thread	Timeline	Graph
Correct edges	82.8%	73.7%	66.8%	58.3%	32.9%
Consistent paths	77.4%	—	50.1%	29.9%	—
Best structure	187	88	84	52	19

(from the **CIKM 2017** paper)





# Deployed in Tencent QQ browser

## The hot topic list

# Dr. Hawking's PhD thesis made public

中国联通

11:10 AM

热点 ×

搜索热点

取消

热搜榜

1

女子坐飞机唯一乘客

2

楼市出“王炸”

3

C罗蝉联足球先生

4

逛菜市怕弄脏萨摩

5

左右脑年龄测试不靠谱

6

女子带宝宝自考

7

霍金公开博士论文

8

迪拜警察新座驾

9

90后毕业写小说

10

蒂勒森突访阿富汗

11

6岁娃娃独自撑起一个家

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Properties of expanding universes

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今年3月，史蒂芬·霍金因其在理论物理和宇宙学方面的卓越成就获“伦敦市自由荣誉市民”奖。图片来源：东方...

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昨天，物理学家史蒂芬·霍金首次公开了自己 1966 年写的博士论文。零点刚过，剑桥大学的网站就上线了霍金这...

thesis is available for free

is down from increased c

我来说两句



Thanks!

Q&A